Corporate Connections

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BBA Subjects

Year/ Semester	Subject Code	Nomenclature
I Year I Semester	BBA 101T	Managerial Economics
	BBA 102T	Business Mathematics & Statistics
	BBA 103T	Principles of Management
	BBA 104T	Information Technology for Management
	BBA 105P	IT Lab
	BBA 106T	Indian Knowledge Systems
	BBA 107T	Design Thinking & Innovation
	FECxx*	Foundation courses
I Year II Semester	BBA 201P	Personality development Lab
	BBA 201T	Organizational Behavior
	BBA 202T	Business Accounting
	BBA 203T	Marketing Management
	BBA 204T	Business Laws
	BBA 205T	Business Communication
	BBA 206T	Indian Constitution
	FECxx*	Foundation courses

Year/ Semester	Subject Code	Nomenclature
III Year V Semester	BBA 501T	Entrepreneurship Theories and practices
	BBA 502T	Summer Internship
	BBA 503T	DSE-1
	BBA 504T	DSE-1
	BBA 505T	DSE-II
	BBA 501P	Major Subject Lab -1
	BBA 502P	Major Subject Lab -2
	FECxx**	Foundation courses
III Year VI Semester	BBA 601T	Business Policy and Strategic
	BBA 602T	Business Ethics & Corporate Governance
	BBA 603T	DSE-1
	BBA 604T	DSE-1
	BBA 605T	DSE-II
	BBA 601P	Major Subject Lab -1
	BBA 602P	Major Subject Lab -2
	FECxx**	Foundation courses

Year/ Semester	Subject Code	Nomenclature
II Year III Semester	BBA 301T	Financial Management
	BBA 302T	Human Resource Management
	BBA 303T	Overview of Data, Data Analytics
	BBA 301 P	Mini Project
	BBA 302 P	Business Communication Lab
	BBA 304T	Production & Operations Management
	BBA 305T**	Audit-1
	FECxx*	Foundation courses
II Year IV Semester	BBA 401T	Project Management
	BBA 402T	Management Accounting
	BBA 403T	Research Methodology
	BBA 401P	Business Ethics Lab
	BBA 402P	Seminar on Contemporary Issues
	BBA 404T	Financial Literacy
	BBA 405T**	Audit-2
	FECxx*	Foundation courses

Eligibility (Qualification):
Pass in 10+2 (any stream) or equivalent from a recognized Board, with minimum 45% aggregate marks or equivalent.
5 % relaxation for SC, ST, OBC candidates.

INTERNATIONAL SCHOOL OF INFORMATICS & MANAGEMENT & TECHNICAL CAMPUS

FOR MORE DETAILS VISIT US AT

☎ 0141-2781154/ 2781155
📱 93582-10063
✉ iiim@icfia.org
🌐 www.icfia.org

INTERNATIONAL SCHOOL OF INFORMATICS & MANAGEMENT
(Formerly Indian International Institute of Management)
Approved by AICTE, New Delhi   Affiliated to RTU, Kota
Accredited 'A' by NAAC
Ranked 1st in category 'A' By Rajasthan Technical University, Kota
Sector - 12, Mahaveer Marg, Mansarovar, Jaipur - 302020

Visiting Time : 9:00 AM - 4:00 PM @IIIM

IIIM

Career Prospects:

- Financial Advisor
- Accountant
- Investment Banker
- Human Resource Executive
- Information and Systems Executive
- Research and Development Executive
- Sales Executive
- Content Writer
- Consultant
- Entrepreneur
- Social Media Marketing Manager
- Business Analyst

BBA

3 years programme

Approved by AICTE, New Delhi
Affiliated to RTU, Kota

Key Initiatives

- Proficiency Test (Aptitude Test)
- Marketing Festival (Marketing Mela)
- Spontaneous run (Extempore Competition)
- Convention (Group Discussion)
- Corporate Grill (Business Quiz)
- PPT demonstration (Presentation)
- Creative Billboard (Poster Competition)
- Formal discourse (Debate Competition)
- Case History Evaluation (Case study)
- Classroom evaluation (Class Test)
- Transparent Evaluation (Open Book Test)
- Instructional Trip (Field Visit)
- Circle of voices task (Small Group Project)
- Momento (Scrap Book)
- Act out (Role Play)
- Pen up the learning (Written Home Assignment)
- Commercial enterprise scouting (Industry Analysis)
- The Honest Reader (Book Review)
- ET Enlightenment (ET News Paper reading)
- Write pad combat (Essay Writing)
- The practical Bibliotheca (Explore Library)
- Mac Proficiency (Computer Competency)
- Resume: The first Impression (Resume Building)
- Preparation Run (Mock Interviews)
- Kala Darshan (Cultural Activities)
- Golden Goal (Sports Activities)
- Take the street (Street play)

Facilities:

- Computing Labs with updated hardware/software
- Well-equipped ICT enabled Class rooms
- Indoor & Outdoor Sports
- State-of-the art Board room
- Library with Rich Resources
- Auditorium
- Hostel for girl Studentss

CO-CURRICULAR/EXTRA CURRICULA ACTIVITIES FOR BBA

Welcome to the highlights of BBA! Bringing you the latest updates on the exciting activities happening within our esteemed Bachelor of Business Administration program. Here, we highlight a wide range of events, competitions, and initiatives that will take place in the coming session.

INDUSTRY INTERFACE

BBA students shall be engaged with industry experts through guest lectures, panel discussions, and workshops to provided valuable insights into the latest trends, challenges, and opportunities in management sector.

CORPORATE QUIZ/ INCREDIBLE INDIA QUIZ/ GENERAL AWARENESS QUIZ/ IT QUIZ

Various quizzes shall be for our BBA students, allowing them to showcase their Technical skills and quick thinking skills. Incredible India Quiz shall enhance their knowledge of India's history, landmarks, traditions, and famous personalities. In the General Awareness Quiz they shall tackle questions spanning a wide range of topics, including politics, economy, technology, and global events.

GROUP DISCUSSION

To develop effective communication and critical thinking skills, BBA students shall actively participate in group discussions. These sessions shall provided a platform for them to exchange ideas, debate various topics, and enhance their teamwork abilities.

PRESENTATIONS

BBA students shall be engaged to deliver compelling presentations on a variety of topics, harnessing the opportunity to refine their public speaking skills, nurture creativity, and demonstrate their analytical prowess.

INDUSTRIAL VISIT

To gain practical insights into the IT and Business world, our BBA students shall be embarked to enriching industrial visits. Some of the industries they shall visit includes Bhamasha Techno Hub, NGO "Elephant Paper," Tapri Café, and DEVYAS.

MOVIE REVIEW

Exploring the connection between business and entertainment, students shall be provided with the opportunity to analyze and review relevant movies from a business perspective. After the movie review, the students shall then be tasked with preparing a report, delving into the concepts, leadership styles, and ethical dilemmas depicted in these movies, allowing them to apply their learnings to real-world scenarios.

POSTER PRESENTATION

Creativity and visual communication skills shall be display during the Poster Presentation event. Students shall create visually appealing posters, presenting information on various economical social issues.

NUKKAD NATAK

Promoting social awareness, BBA students shall organize a Nukkad Natak (street play). Through powerful performances, they will be able to address pertinent social issues, spreading messages of change and inspiring the audience to take action.

MOSAIC MONTAGE : ANNUAL MANAGEMENT & IT FEST

BBA students shall exhibit their creativity in designing & coordinating the activities for the annual Management and IT festival Montage & Mosaic, Students shall not only excel in coordinating events like Brain Bench , Bits & Bites, D4U: Dance for You ,Strings Unplugged but also exhibit their remarkable leadership qualities. Additionally, the students shall also showcase their confidence in stage presence and excellent communication skills.

ZUMBA

In an effort to foster physical fitness and overall well-being, students at our institution have embraced the joy of Zumba. Every Friday, from 8:40 to 9:20, students shall come together for invigorating Zumba sessions, providing a refreshing break from their academic pursuits and promoting a healthy and active lifestyle.

CULTURAL ACTIVITIES

Regular cultural activities shall be organised that aim to rejuvenate our students and foster a sense of belonging and appreciation for various art forms and traditions. Some of the engaging events include Antakshari, Ramp Walk, Dandiya Celebration, Kite Festival, Musical Night, DJ Night etc.

SPORTS ACTIVITY (RECHARGE)

'Recharge' the sports meet is held regularly at IIIM. Games such as volleyball, dodgeball, carom and chess are played during the event. The students get an opportunity to participate in the sports meet and the event witnessed the enthusiasm of the students.

PERSONAL INTERVIEWS

Preparing for future professional opportunities, students shall undergo mock personal interviews. This exercise shall help them to refine their interviewing skills, gain confidence, and receive constructive feedback from industry professionals. One key component of the mock interviews shall SWOT analysis. Students shall be encouraged to assess their personal strengths, weaknesses, opportunities, and threats in relation to the job market and their chosen career paths. Faculty mentors shall evaluate their performance and provide valuable feedback and guidance to the students.

NSS CLUB ACTIVITIES

BBA students actively participate in activities organized by the NSS (National Service Scheme) Club. They volunteer for social initiatives, such as cleanliness drives, awareness campaigns, Food distribution and community development projects to make a positive impact in society.

JUGAAD TO JHAKAS

An intra-institute competition under E-Igniters, the Entrepreneurship cell, E-Igniters incubation center and the institution innovation council of IIIM organize various competition like Best of Waste, Bazaar on Campus.

These key highlights showcase the well-rounded education provided by the BBA program, combining academic rigor with practical experiences, creativity, cultural appreciation, and social engagement